

EMC Information Governance Solution

The Big Picture

- Apply general housekeeping to your unstructured content based on an understanding of what's stored and take action according to its associated value (or risk)
- Prepare for your journey to the private cloud by scrubbing your information so you keep only what's relevant
- Keep your production environments—e-mail, SharePoint, and file servers—neat and tidy for optimized performance
- Simplify eDiscovery and create repeatable in-house processes

An important step in getting started on the journey to the private cloud: gaining control of unstructured content

Consider the volumes of digital content accumulating on your file servers, in your e-mail systems, and in Microsoft® SharePoint®. When was the last time you did a thorough scrubbing of systems so that only relevant and current content is stored? Could you describe with any confidence what you have stored in your environment and its relative value? Unless you know what content you have stored, where it is stored, and its associated value, you might find yourself bringing a lot of content that is dated, expired, or generally not of value with you as you make the move to the private cloud.

Information requires ongoing housekeeping and management. What information is important and should be retained? What can be disposed of? Where does it need to be kept? How quickly does it need to be accessed? Implementing information governance for unstructured content is the best way to apply and enforce information policies, ensuring that content is stored in the appropriate place for the life of its value to the business. It reduces operational costs, improves the end user experience, and mitigates risk associated with regulatory requirements and eDiscovery requests.

Why you need information governance now

Information governance encompasses technology, process, and people to ensure proper information management. Information governance gives you the means to understand and get control of your unstructured content. Not just a one-time activity, information governance is vital to ongoing information housekeeping. Technology elements in the EMC SourceOne™ family for actionable information governance include:

- **Information intelligence**—EMC SourceOne provides the capabilities to identify what is stored, determine where it is stored, and take action based on the content's value. By following good information governance practices, you can monitor and ensure adherence to information policies.
- **Archiving**—EMC SourceOne includes a number of archiving modules built on a next-generation platform to keep your production systems—e-mail, SharePoint, and file servers—lean by leveraging a tiered infrastructure.
- **Retention and disposition management**—EMC offers a range of retention management capabilities to meet specific regulatory needs and enable litigation readiness, managing high volume bulk retention or more advance granular retention for high-value content.
- **Legal case management and eDiscovery**—EMC SourceOne includes tools to help you create effective, repeatable processes for responding to eDiscovery and other legal searches across a number of repositories. You can identify, collect, securely hold, and analyze content in response to litigation, investigations, audits, or other kinds of legal search.

Solution components:

- EMC SourceOne Email Management
- EMC SourceOne Email Supervisor
- EMC SourceOne for Microsoft SharePoint
- EMC SourceOne for File Systems
- EMC SourceOne File Intelligence
- EMC SourceOne eDiscovery – Kazeon
- EMC SourceOne Discovery Manager

EMC's approach to information governance is modular, enabling you to get started with your biggest challenges first and then expand as needed. Built on a next-generation architecture, EMC's information governance products can be delivered as on-premise solutions or as cloud-based services by EMC partners. Now is the time to get started with information governance. EMC SourceOne gives you actionable, practical information governance solutions to clean up your information chaos.

The EMC SourceOne family

The EMC SourceOne family is a new suite of information governance products and solutions that deliver policy-driven information management to manage risk and ensure compliance. At the same time, all EMC SourceOne products and solutions reduce the IT costs associated with information retention and disposition and leverage tiered storage. The EMC SourceOne family enables common policy management and information access across many applications, delivering true integrated archiving and compliance for the first time.

About EMC

EMC Corporation (NYSE:EMC) is the world's leading developer and provider of information infrastructure technology and solutions that enable organizations of all sizes to transform the way they compete and create value from their information. Information about EMC's products and services can be found at www.EMC.com.



EMC CORPORATION
Hopkinton
Massachusetts
01748-9103
1-508-435-1000
In North America 1-866-464-7381
www.EMC.com

Take the next step

To learn more about EMC Information Governance, visit us online at www.EMC.com or call **800.607.9546** (outside the U.S.: +1.925.600.5802).